

# THE MEGAPHONE OF MAIN STREET: SMALL BUSINESS JOBS REPORT

presented by  
**SCORE**

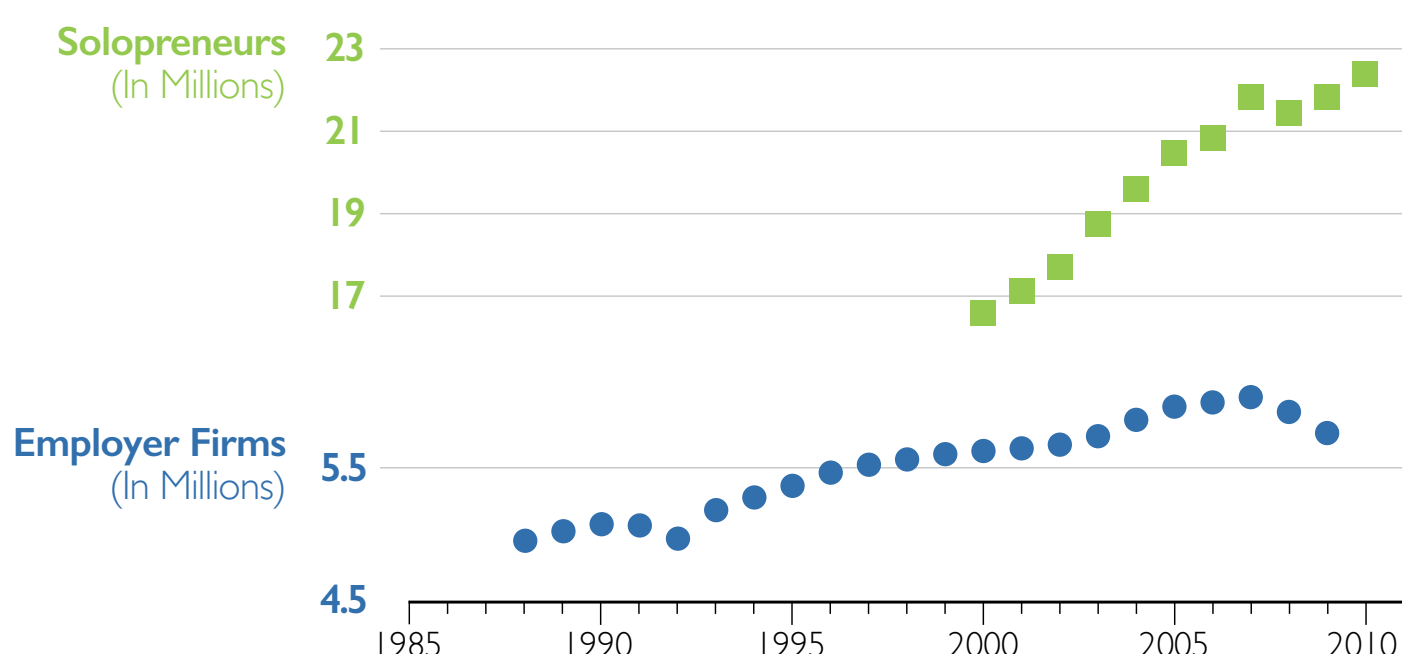
Part I: Small Businesses  
and Employment

FALL 2017



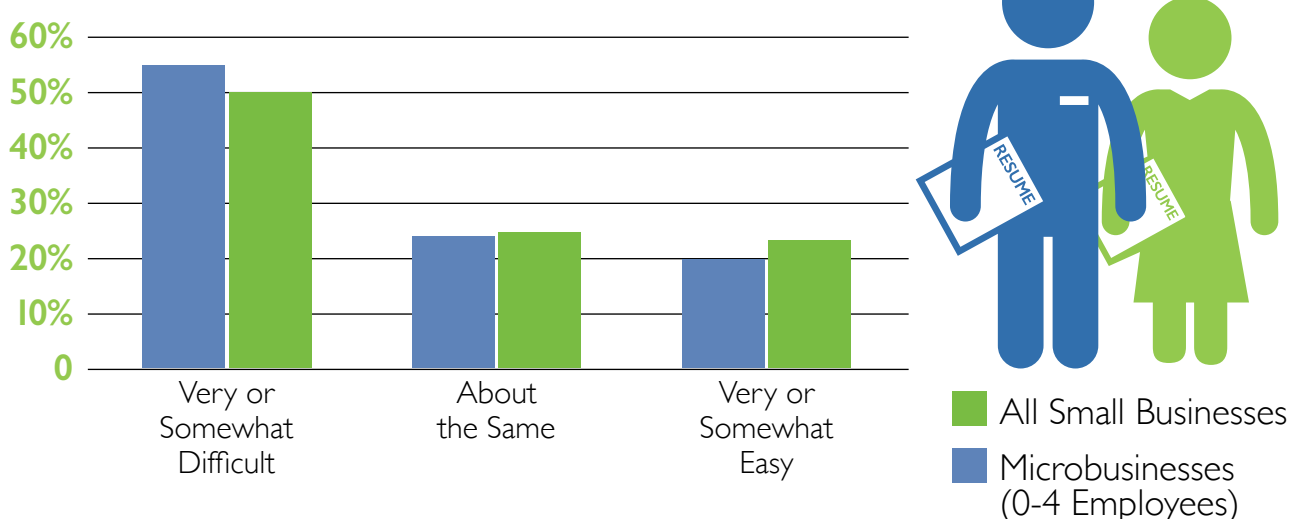
## SOLOPRENEURS: On the Rise!

Small businesses employ almost half of all workers in the United States and have been responsible for much of the economic recovery (through hiring) since the 2008 recession. Non-employer businesses ("solopreneurs") have been increasing while the number of firms that employ full-time workers has been relatively flat.

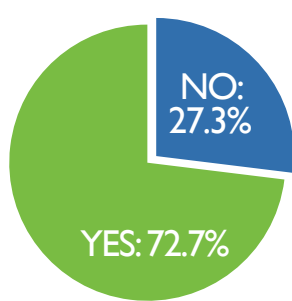


## HIRING IS CHALLENGING

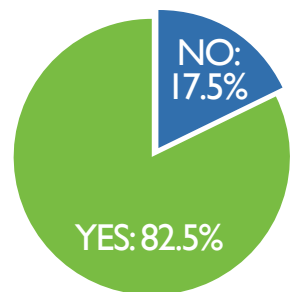
In the past 6 months, rate the difficulty in filling your hiring needs:



Could you fill all the job openings you had in the past six months?



All Small Businesses



Microbusinesses

What were the most significant factors working against you?

Business Owners' Concerns	All Small Businesses	Micro-Businesses
Cannot find qualified applicants (skills/expertise)	51.3%	43.4%
Need to raise salary/wages to be competitive	26.2%	22.1%
Do not offer healthcare benefits	21.9%	21.4%
Time consuming to hire qualified workers	18.2%	17.9%
Need to offer other benefits (apart from healthcare) to attract workers	12.9%	12.4%
Candidates did not pass drug-testing requirements	8.9%	6.9%
Company location not desirable to candidates	6.6%	6.2%

## WHERE ARE WORKERS FOUND?



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**MEGAPHONE OF MAIN STREET  
SMALL BUSINESS JOBS REPORT** FROM SCORE

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- Follow @SCOREmentors on [Facebook](#) and [Twitter](#) for news and updates on the American small business landscape.
- Visit [SCORE.org](http://SCORE.org) for resources.

**SOURCES:**

- SCORE's Megaphone of Main Street: Small Business Jobs Survey, Fall 2017
- [https://www.sba.gov/sites/default/files/FAQ\\_Sept\\_2012.pdf](https://www.sba.gov/sites/default/files/FAQ_Sept_2012.pdf)
- U.S. Census Bureau, SUAB and Nonemployer Statistics.